

Indiafrica

● A SHARED FUTURE

JULY 2011–NOVEMBER 2012: IN RETROSPECT





INDIA MEETS AFRICA TO COMPETE, COLLABORATE AND CO-CREATE THE FUTURE

INDIAFRICA: A Shared Future is a unique approach to foster a People-to-People (P2P) understanding with Africa by inviting creative exchanges between young Africans and Indians through a multidisciplinary contest series and a Young Visionaries fellowship program. This initiative aims to create a dynamic platform for students and professionals across India and Africa to collaborate through competition, innovation and entrepreneurship. The contest series, in the areas of Business Plans, Essay Writing, Photography and Poster Design, will help create a platform for talented young Indians and Africans to exchange ideas about emergent realities, successes and challenges, and explore future collaborations in business, design and culture. The Young Visionaries fellowship programme, seeks to identify promising young entrepreneurs in India & Africa and offer them opportunities for growth and collaboration. INDIAFRICA aims to forge meaningful bonds between youth from both geographies; inspire new possibilities of collaboration and encourage recognition of diverse nations as interdependent creative problem solvers with unique and invaluable resources and talents.

INSTITUTIONAL PARTNERSHIPS 2012

Business Venture: Lagos Business School, Nigeria
and Indian School of Business, Hyderabad

Poster Design: National Institute of Design, Ahmedabad

Photography: National Institute of Design, Ahmedabad

Essay Writing: TERI University, New Delhi

3617 registrations were received from 20 countries in Africa & India

For more information, please visit www.indiafrica.in
Email contact@indiafrica.in



Business Venture Competition Winners Members of Top 9 Teams – INDIA



Business Venture Competition Winners Members of Top 9 Teams – AFRICA



Business Venture Competition Awards

FIRST PRIZE

US\$ 10000

ZUBAIDA BAI

Colorado State University, USA
INDIA

SECOND PRIZE

US\$ 7500

KUMBIRAI GUNDANI & KENNEDY KITHEKA

University of Cape Town, South Africa
AFRICA

THIRD PRIZE

US\$ 5000

BHAIRAW KUMAR MANDAL & NIKHIL YADAV

Great Lakes Institute of Management, Gurgaon
INDIA

Top 18 teams won cash rewards of **US\$ 1000** each
Zubaida Bai and **Kennedy Kitheka** will be presenting their winning plans before an audience of select African and Indian CEOs on INDIAFRICA Day at Davos, on the sidelines of the World Economic Forum Annual Meeting in Jan 2013

Business Venture Competition GRAND JURY PANEL



VIVIAN ANI
Advisor, Enterprise
Development Centre
Pan-African University
NIGERIA



**JAHMAN OLADEJO
ANIKULAPO**
Editor, The Guardian
on Sunday, NIGERIA



ENASE OKONEDO
Dean, Lagos Business
School



ANOOP RATNAKER RAO
COO, Naandi Foundation
INDIA



OZIM IFEOMA OBASI
Senior Counsel and
Compliance Leader
Sub-Saharan Africa
GE Oil & Gas



**KARTHIK
CHANDRASEKAR**
CEO, Accelerator
INDIA



NIYI YUSUF
Country Managing
Director, Accenture
NIGERIA



INI ONUK
CEO, Thistlepraxis
Consulting, Lagos
and Member, World
Economic Forum's
Global Agenda Council
on Africa



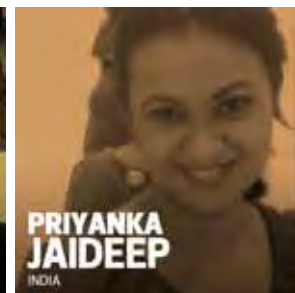
ARUNA REDDY
Associate Director
Wadhvani Centre
for Entrepreneurship
Development, Indian
School of Business

Essay Writing Competition

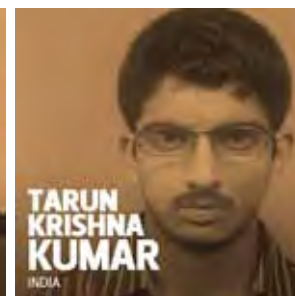
Top 18 Prize Winners (US\$ 1000 each)



**ORLANDO
PENISELA JR.**
MOZAMBIQUE

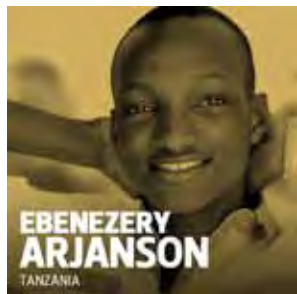


**PRIYANKA
JAIDEEP**
INDIA



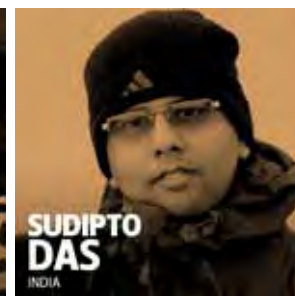
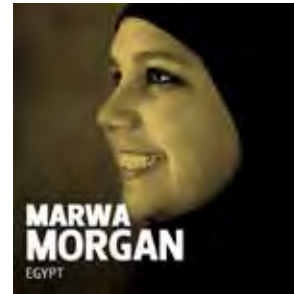
Poster Design Competition

Top 18 Prize Winners (US\$ 1000 each)



Photography Competition

Top 18 Prize Winners (US\$ 1000 each)



Young Visionaries Fellowship Winners (Grant of US\$ 10000 each)



Young Visionaries Fellowship GRAND JURY PANEL



BRUKTAWIT TIGABU

General Manager and Co-Founder
Whiz Kids Workshop
ETHIOPIA



JOSEPHINE NZEREM

Social Entrepreneur
NIGERIA



PIYUSH TEWARI

Founder & President
SaveLIFE Foundation
INDIA





Outreach Events 2011-12

- India
- Kenya
- Tanzania
- Ethiopia
- Nigeria
- South Africa
- Mozambique



Connecting with the Youth

Partnering the AIESEC International Congress 2011
Nairobi, Kenya to launch INDIAFRICA: A Shared Future



INDIAFRICA: A Shared Future
Kenya & Nigeria 2011

**THE LAUNCH AT AIESEC
GLOBAL YOUTH FORUM**

INDIAFRICA: A Shared Future partnered the Global Youth Forum at the Opening Ceremony of the AIESEC International Congress 2011 to launch its contests and Young Visionaries Fellowship program.



**AIESEC BUSINESS SUMMIT
OPENING CEREMONY**

INDIAFRICA: A Shared Future's Young Visionaries program was officially launched at the Opening Ceremony of the AIESEC Business Summit by Mr Sibabrata Tripathi, Indian High Commissioner to Kenya. A panel discussion on the theme 'East Africa as the Next Frontier for Global Business Opportunities: The India Perspective' was held on Day 2 of the AIESEC Business Summit.



INDIAFRICA: A Shared Future
Kenya & Nigeria 2011

**INDIAFRICA SESSION
AT LAGOS BUSINESS SCHOOL**

INDIAFRICA: A Shared Future hosted its first panel discussion at the prestigious Lagos Business School, Pan-African University, Nigeria. The session set the stage for some pertinent insights on the bilateral relations between India and Nigeria, the perceptions both countries hold about one another, the commonalities that two regions share and the opportunities they have missed in the past.



**SCHOOL OF THE ARTS & DESIGN,
UNIVERSITY OF NAIROBI**

INDIAFRICA: A Shared Future held a panel discussion and interactive session at the School of The Art & Design, University of Nairobi under the theme 'Designing a Sustainable Future for Local Communities'.



INDIAFRICA: A Shared Future
Kenya & Nigeria 2011

POSTCARD CONTEST
 'MY IDEA OF INDIA'

INDIAFRICA: A Shared Future ran a Postcard Contest titled 'My Idea of India' over the 8 days of the AIESEC International Congress & Business Summit in Nairobi. The contest invited quotes and sketches on people's varied opinions of India, and announced winners every day.

My idea of India

... As partnerships go, India is the unavoidable inspiration Africa in general & E. Africa in particular must seek... WHY? India is connected historically to E. Africa... look at the Railway line look at the university of NAIROBI. look at the monsoon winds in the Indian Ocean.

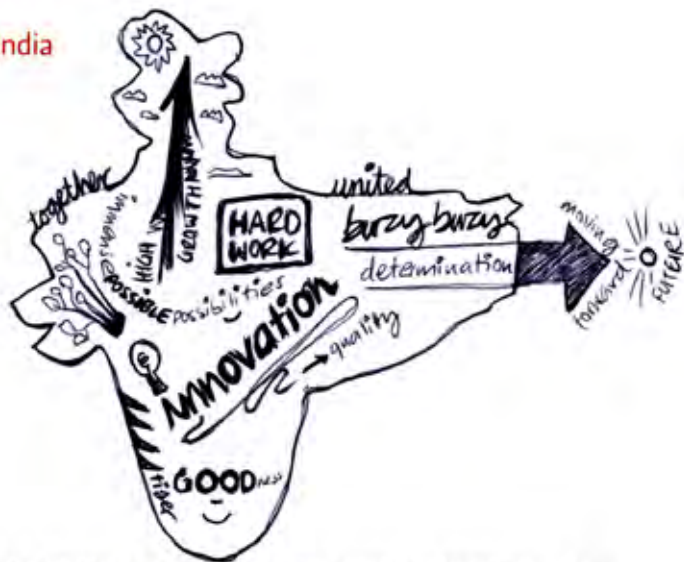
India itself is a very powerful expression of NATIVE memory & contemporary thought.... The very bases for SOCIAL TRANSFORMATION & GROWTH.

— L. I. N. KAHARE MIANO —

Write, sketch, doodle, voice your opinion on what you think of India and get featured in INDIA Future of Change book.

Kahare Miano, Nairobi, Kenya

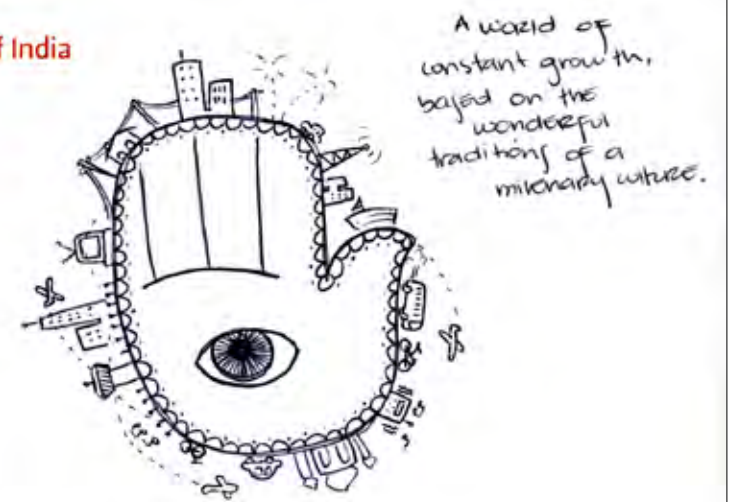
My idea of India



Write, sketch, doodle, voice your opinion on what you think of India and get featured in INDIA Future of Change book.

Peter Fella, Mann, Botswana

My idea of India



Write, sketch, doodle, voice your opinion on what you think of India and get featured in INDIA Future of Change book.

Leonel Alvarado, Santa Tecla, El Salvador

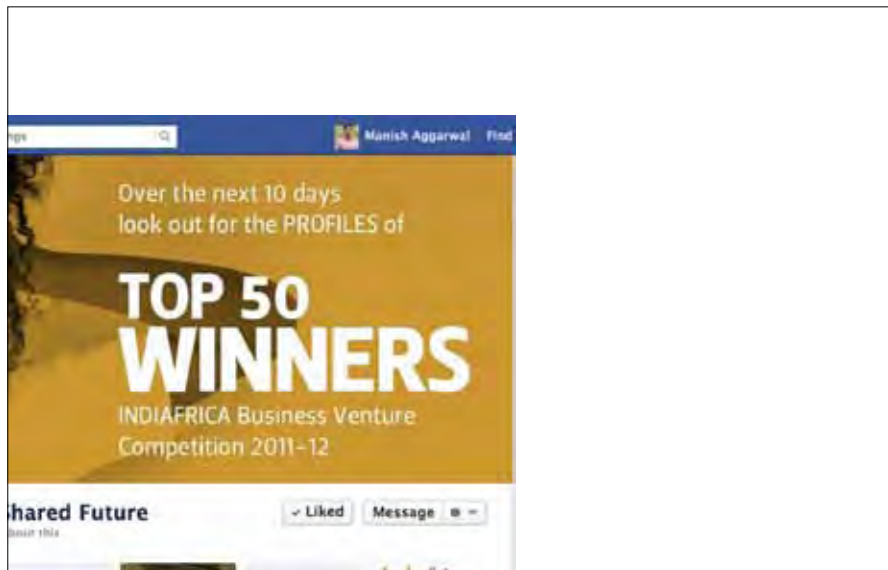
INDIAFRICA: A Shared Future Kenya & Nigeria 2011

ASIA-PACIFIC NIGHT: INDIAN OCEAN LIVE IN CONCERT

As official partner to the AIESEC International Congress' Asia-Pacific Night, INDIAFRICA: A Shared Future hosted a performance by popular Indian band 'Indian Ocean' to a packed audience of AIESEC delegates on Day 8 of the conference.



Join us on FACEBOOK!



INDIAFRICA Interaction with African Ambassadors in Delhi

INTERACTIVE SESSION INDIA INTERNATIONAL CENTRE

The session on January 18, 2012 served as a networking opportunity with African ambassadors in India. Featured speakers included Mr Gurjit Singh, Additional Secretary, MEA; Mr Navdeep Suri, Joint Secretary, Public Diplomacy Division, MEA; Mr Sarvajit Chakravarti, Deputy Director General, ICWA; Mr Pankaj Sharma, Joint Secretary, Technical Cooperation; Ms Anita Nayar, Deputy Director General, ICCR; Dr R K Mittal, Assistant Director General, Indian Council of Agricultural Research;



Mr Arvind Mitra, Adviser, Indian Council of Science and Technology; Gopinath Parayil, Founder of The Blue Yonder tourism group; and Amit Shahi, CEO, IdeaWorks Design & Strategy Private Limited.



INDIAFRICA Interaction with
African MPs and Journalists in Delhi

A SHARED VISION; A SHARED FUTURE

A pan-African delegation comprising of 28 young members of parliament from 14 countries and 17 journalists who are on a visit to India attended the INDIAFRICA luncheon session hosted by the Ministry of External Affairs at the Taj Mahal Hotel on 18 March, 2012.

MPs from Kenya, Ghana, Togo, and Mauritius shared their views. “Africa is a continent of the future. Africa has been sitting on potential; it is time to



unleash the reality,” said a delegate from Kenya, “The young people of Africa will make the right vision for society and all of us.”



INDIAFRICA Interaction with
African MPs and Journalists in Delhi

“If you want to go fast, go alone. If you want to go far, go together”, the delegate from Ghana, reminded everyone of the old African proverb; while drawing parallels to the world’s first-of-its-kind people to people engagement program.

Members of the delegation have promised to widen the engagement in every town and village in their respective countries by bringing more and more schools, universities and colleges on board.



INDIAFRICA @ Nigeria, April 2012

AIESEC Youth 2 Business Forum, Enugu



INDIAFRICA @ South Africa, April 2012

AIESEC Apprenticeship Challenge, Capetown



INDIAFRICA @ Tanzania, May 2012

AIIESEC Career Fair, Dar es Salaam



INDIAFRICA @ Tanzania, May 2012

AIIESEC Career Fair, Dar es Salaam



INDIAFRICA @ Tanzania, May 12, 2012

Campus Outreach at University of Dar es Salaam

WORKING TOWARDS BUILDING YOUTH ENTREPRENEURSHIP AND INNOVATION TOGETHER

On 12 May, 2012 **INDIAFRICA: A Shared Future** in partnership with University of Dar es Salaam (UDSM) which is celebrating its 50th anniversary this year organised a Campus Outreach program at Nkrumah Hall in the university campus.

Tanzanian entrepreneurs Mustafa Hassanali and Emelda Mwamanga Mtunga interacted with the students and motivated them by sharing their experiences and learnings.



Stressing the significance of entrepreneurship, First Secretary, Mr Tarunvir Chaudhary said, "Entrepreneurship is an attitude which needs to be cultivated. It is the ability to put what you have learnt



INDIAFRICA @ Tanzania, May 12, 2012

Campus Outreach at University of Dar es Salaam

to practise and applying innovative thinking and ideas in whatever you are doing."

Two young entrepreneurs from India, Rustam Sengupta and Neha Juneja spoke on extremely relevant issues concerning the rural areas of India and Africa.

Post two invigorating sessions in the morning and afternoon at UDSM, students were regaled with a foot tapping musical performance by popular Tanzanian Hip-Hop artistes.



INDIAFRICA @ Ethiopia, May 18, 2012

Campus Outreach at Addis Ababa University

WORKING TOWARDS BUILDING YOUTH ENTREPRENEURSHIP AND INNOVATION TOGETHER

On Wednesday May 18, 2012 together with the Addis Ababa University, INDIAFRICA: A Shared Future program organised a Campus Outreach program at the Sidist Kilo campus of the university. The event was inaugurated by H E Ambassador Bishnoi who set the stage for some pertinent insights on the bilateral relations between India and Ethiopia, the perceptions both countries hold about one another, the commonalities that two countries



share and the world of opportunities available. Students were inspired by the two young Ethiopian entrepreneurs- Bethlehem Tilahun Alemu and Sofanit Mulugeta who shared their journey and challenges faced with the youth.



INDIAFRICA @ Ethiopia, May 18, 2012

Campus Outreach at Addis Ababa University

Young Entrepreneurs from India, Rustam Sengupta and Harminder Sahni spoke on issues concerning the rural areas of India and Africa. Responding to the queries from students Seema Kundra, Director, theideaWorks said, "Challenges will always be there. It's how you embrace the challenges and overcome them that determines success."

The two insightful sessions were followed by a scintillating performance by popular Indian Rock Band, Parikrama who jammed with Gizmur Mezmur, a famous Ethiopian guitarist.



INDIAFRICA @ Nigeria, May 24, 2012

Campus Outreach at University of Lagos

SUCCESS STORIES FROM NIGERIA AND INDIA TO INSPIRE THE YOUTH

On Thursday May 24, 2012 together with the University of Lagos, INDIAFRICA: A Shared Future organised a Campus Outreach program at the university. The event was inaugurated by H E Mr Mahesh Sachdev, High Commissioner of India to Nigeria, who set the stage for some pertinent insights on the bilateral relations between India and Nigeria. The students were inspired by the three young Nigerian entrepreneurs- Niyi Oguntoyinbo, Ayodeji Megbobe and Nnaemeka Ikegwuonu who



INDIAFRICA @ Nigeria, May 24, 2012

Campus Outreach at University of Lagos

shared their journey and experiences with the youth. Young Entrepreneurs from India, Ankit Mathur and Sairee Chahal addressed extremely relevant issues concerning India and Africa.

The event saw great participation and was attended by students from universities across Nigeria.

Following the insightful session, popular Indian Rock Band, Parikrama enthralled the audience with an invigorating performance. Cornel Ogar, a leading Nigerian musician, regaled the audience with his popular hits.



INDIAFRICA @ New Delhi, May 25, 2012 Celebrating Africa Day

CELEBRATING THE SHARED FUTURE BETWEEN INDIA AND AFRICA

On 25th May, 2012 INDIAFRICA: A Shared Future hosted a cultural evening to celebrate Africa Day at Siri Fort Auditorium, New Delhi. Speaking on the occasion, Mr. Navdeep Suri, Joint Secretary, Ministry of External Affairs, Government of India, said, "India's ties with Africa go back a long time. We are here today to celebrate our cultures, our friendships and our successes, to learn from each other and create a shared future together. The driving vision of INDIAFRICA: A Shared Future is to work together

to unleash the enormous energy of young people, to encourage their unique and powerful creative ideas, and to enable them to be facilitators and catalysts of this process."

Highlighting the significance of INDIAFRICA: A Shared Future, Amit Shahi, CEO, theIdeaWorks said, "The objective is to bring two billion thinking minds to compete, collaborate and co-create a better future for all. When two billion people start to build a dream together, a new history can be scripted. In today's global scenario when global

INDIAFRICA @ New Delhi, May 25, 2012 Celebrating Africa Day

cooperation is the key to success, the youth of a country can play a vital role in creating a more connected world and in turn a better future for all."

INDIAN OCEAN, the iconic fusion band regaled the audience with their popular soulful hits. Horn of Africa, an African dance troupe; Amazing Talent, an African rock band in Delhi, Rio Des Djika, a band from the Democratic Republic of Congo and SLUMGODS, the Hip Hop Collective mesmerized the gathering by presenting a kaleidoscope of African culture through their dance and music.



INDIAFRICA @ Chandigarh, June 10, 2012

Association of African Business Schools

INDIAFRICA SHARES ITS VISION WITH ASSOCIATION OF AFRICAN BUSINESS SCHOOLS

“India and Africa are on the verge of exploiting its demographic dividend. However, countries in Africa and India have to learn from each other and work together to ensure that we draw the maximum benefits out of this,” said Jonathan Cook, Executive Director, Gordon Institute of Business Science, South Africa who was leading a delegation of seven members of the Association of African



Business Schools to Chandigarh. At an interactive session organized in partnership with the Indian School of Business, the members of the Association stressed upon the point

INDIAFRICA @ Chandigarh, June 10, 2012

Association of African Business Schools

of forming networks and sharing knowledge and best practices across the fifty five countries.

Other academicians who flew in from Africa included Mr. Hamid Zaheer from Regent Business School, South Africa, Mahomed Karodia, MANCOSA, South Africa, Dr. Edward Mungai, Strathmore Business School, Kenya, Dr. Nyamsogoro Ganka, Mzumbe Business School, Tanzania and Dr. Lucy Voss-Price, Gordon Institute of Business Science.



INDIAFRICA @ Delhi, June 20, 2012

Luncheon Session with African Diplomats

INDIAFRICA GATHERS MOMENTUM

On the invitation of the Ministry of External Affairs (MEA), Ambassadors /High Commissioners of 25 African countries and Charge d' affaires of another 11 countries gathered at Hyderabad House to learn about the progress made by the initiative.

Speaking on this occasion, Ambassador Pinak Chakravarty, Special Secretary, Public Diplomacy highlighted that “with the INDIAFRICA initiative, we have entered a new phase in our ties with Africa. This

public diplomacy initiative is certainly one of its kind across the globe. We do not have a model to replicate or guidelines to follow. It's about touching the hearts of people. Considering that both Africa and India are demographically very young, a major part of our focus is on youth outreach and our aim is to collaborate through competition, innovation and entrepreneurship.”

Mr. Navdeep Suri, Joint Secretary, Public Diplomacy said, “The driving vision of the program is to work

INDIAFRICA @ Delhi, June 20, 2012

Luncheon Session with African Diplomats

together to unleash the enormous energy of young people, to encourage their unique and powerful creative ideas, and to enable them to be facilitators and catalysts of this process.”

Amit Shahi, CEO of theIdeaWorks made a presentation on milestones already achieved under the INDIAFRICA initiative. Mr M Ganapathi, Secretary – West, Ministry of External Affairs, thanked the African Heads of Mission and others for their support and suggestions. He expressed his

confidence about the success of the programme and said, “As Africa and India step up their co-operation across multiple fields, INDIAFRICA: A Shared Future is poised to spawn multiple partnerships across geographies that will serve to further strengthen and sustain the long standing relations between us.”

The Ambassadors and High Commissioners of African nations reaffirmed their commitment to INDIAFRICA, which they termed as a ‘remarkable’ initiative.



INDIAFRICA @ Mumbai, July, 2012

Campus Interaction at V V Bhavan



INDIAFRICA @ Mumbai, July, 2012

Campus Interaction at St Xavier's College



INDIAFRICA @ Mumbai, July, 2012

Campus Interaction at Sir J J College



INDIAFRICA @ Ahmedabad, July, 2012

Campus Interaction at National Institute of Design



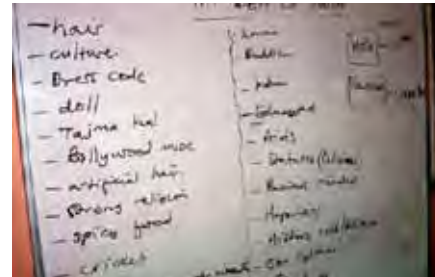
INDIAFRICA @ South Africa, July – August, 2012

Johannesburg Campus Interactions



INDIAFRICA @ South Africa, July – August, 2012

Johannesburg Campus Interactions



INDIAFRICA @ South Africa, July – August, 2012

Masazane – Africa Museum, Johannesburg



INDIAFRICA @ South Africa, July – August, 2012

Masazane – Africa Museum, Johannesburg



INDIAFRICA @ South Africa, September, 2012

INDIAWEEK at GIBS, Johannesburg

IndiaWeek
3 SEP - 7 SEP - GIBS - JOHANNESBURG

The Art of Cricket and India – “Desi style”

Golf cricket with JONTY RHODES followed by dinner

On 6 September 2012
17:00 - 19:00 - 18:00 for
19:00 - 22:00 for
22:00 - 24:00 for
24:00 - 26:00 for
26:00 - 28:00 for
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INDIAFRICA @ South Africa, September, 2012

INDIAWEEK at GIBS, Johannesburg

AN OPPORTUNITY BECKONS
Indian infrastructure – A US\$ 1.2 trillion opportunity by 2017

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Indian infrastructure – A US\$ 1.2 trillion opportunity by 2017

IndiaWeek
3 SEP - 7 SEP - GIBS - JOHANNESBURG

In Conversation with Tata Africa

An interactive session with the CEO of Tata Africa and other senior executives from Tata Africa

On 6 September 2012
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AN OPPORTUNITY BECKONS
Indian infrastructure – A US\$ 1.2 trillion opportunity by 2017

BUILDING CITIES
India to spend US\$ 1.2 trillion on urban infrastructure by 2030

POWER TO PROGRESS
India to add 88,000 megawatts of power generation capacity by 2017

TOURISM HUB
740 million domestic travellers in India every year



INDIAFRICA @ Johannesburg, July, 2012

Campus Interaction at Witwatersrand University



INDIAFRICA @ Mozambique, July - August, 2012

Maputo



INDIAFRICA @ Mozambique, September, 2012

Maputo



INDIAFRICA @ Mozambique, September, 2012

Maputo



INDIAFRICA @ Lagos, Nigeria, September, 2012

Business Venture Competition Finals and Awards Ceremony



INDIAFRICA @ Lagos, Nigeria, September, 2012

Business Venture Competition Finals and Awards Ceremony



INDIAFRICA @ New Delhi, November 5, 2012

Indialogues



Bright Simons, Founder, mPedigree Network, Ghana

INDIAFRICA @ New Delhi, November 5, 2012

Indialogues



Kingsley Bangwell, Founder, Young Stars Foundation, Nigeria



INDIAFRICA @ Ahmedabad, November, 2012

Interaction and Prize Distribution at National Institute of Design



INDIAFRICA @ Ahmedabad, November, 2012

Interaction and Prize Distribution at National Institute of Design



Coverage in Africa
NEWSPAPERS



Coverage in Africa
TELEVISION



Coverage in Africa
ONLINE



Coverage in Africa
RADIO



Coverage in India
NEWSPAPERS



IndiaAfrica: A Shared Future
Celebrate Africa Day in India with performances by the band Indian Ocean and musicians from Africa. The day highlights Africa's diversity, success, economic potential and cultural resonance in the world. Join in for an evening of dance and music with Indian Ocean band, dance troupe Horn of Africa, African rock band Amazing Talent and hip hop act by SlumGods.
Entry by registration, on first-come-first-served basis.
Register @ www.indiafrica.in/indianocean.
@ Siri Fort Auditorium, August Kranti Marg, May 25, 6 pm



Coverage in India
TELEVISION



Coverage in India
ONLINE



Websites www.indiafrica.in
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Twitter [@helloindiafrica](https://twitter.com/helloindiafrica)
Youtube youtube.com/indiafrica
Email contact@indiafrica.in

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● **A SHARED FUTURE**

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 **PUBLIC DIPLOMACY DIVISION**
MINISTRY OF EXTERNAL AFFAIRS
GOVERNMENT OF INDIA
indiadiplomacy.in

Established in 2006, the **Public Diplomacy Division** of India's Ministry of External Affairs strives to foster a greater understanding of India and its foreign policy concerns. Its mandate enables it to organise and support a broad range of outreach activities, both in India and overseas.

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IdeaWorks Design & Strategy Pvt. Ltd. is India's only communication design and strategy firm that focuses on place-branding and public diplomacy initiatives. The firm is working with corporates, institutions and governments to develop and design, knowledge-led communication that fosters a better understanding of the emergent global reality and catalyses change.

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